

DATA AND ANALYTICS EXPERT

TERMS OF ENGAGEMENT & ENGAGEMENT MECHANISM

PARTICIPATION BY BUSINESS ENTERPRISES AND ORGANIZATIONS TO BE DATA DRIVEN : TERMS OF ENGAGEMENT WITH DATA AND ANALYTICS EXPERT



Requirements from Business Enterprise & Organization	Scope of Engagement	Support Required from Business Enterprise & Organization	Benefits to Participating Business Enterprise & Organization	MDEC's Assistance
<ul style="list-style-type: none"> ▪ At least 1 C-Suites to attend with the team 	<ul style="list-style-type: none"> ▪ 2 hrs complimentary consultation session for CxO to gain high level consultation (business, technical and organisational) advice and guidance from Expert 	<ul style="list-style-type: none"> ▪ To be represented by at least 2 pax, comprises of one CxO level ▪ Provide key contacts to MDEC for logistic/meeting arrangements ▪ Entitle for one session of 2 hours complimentary consultation per Expert ▪ Meeting venue either at MDEC or business enterprise's premise (in Klang Valley; if MDEC is attending). ▪ Any further engagement with the Expert beyond the 2-hour session, it will be the commercial arrangement. ▪ Business enterprise's or organization name will be provided to the selected Expert (refer to Slide No. 3 for mechanism of Expert allocation) ▪ To complete and submit a form (link provided separately) 	<ul style="list-style-type: none"> ▪ The 2 hours complimentary consultation session with the Expert will allow CxO's to gain a better understanding on topics such as below; <ul style="list-style-type: none"> a. Wider sharing session on digital or analytics adoption / transformation b. Specific to a business need e.g. establishing an analytics team in the organisation or implementing a Data Warehouse/Data Lake ▪ To gain information from relevant use cases, best practices including lessons learnt from industry – wherever applicable/appropriate without revealing any P&C information. 	<ul style="list-style-type: none"> ▪ Triage the Expert group to identify the right Expert for the business needs ▪ Provide the Expert credentials to the participating business enterprise for consideration and selection ▪ To get Expert to arrange and manage logistics of the meeting with the key contacts or CxO provided by business enterprise ▪ MDEC representative will attend the session as appropriate ▪ To provide topics of interest of business enterprise or organization to the selected Expert prior to the 2hrs meet-up

MECHANISM FOR DATA AND ANALYTICS EXPERTS ENGAGEMENT WITH BUSINESS ENTERPRISE AND ORGANIZATION

1. Business Enterprise/Organisation to choose from a list of Experts

- /// MDEC will provide a list of experts (including their credential) which is relevant to the organisation/business enterprise's industry or requirements for the consideration of organisation/business enterprise:
 - Business enterprise/organisation can only choose 2 Experts and indicate priority
 - MDEC will inform the Expert as in priority order.
- /// Business enterprise/organisation cannot decline once Expert agreed and allocated

2. Pre-conditions for Data and Analytics Expert

- /// Data and Analytics Experts will be categorized based on industry experience (max list 3 industry) or specialism for alignment with the organisation/business enterprise's requirements
- /// Expert will be informed of the organisation/business enterprise's name
- /// Expert is discouraged to decline once the session is allocated.
- /// Expert will arrange meeting (including coordinating required logistics) with the business enterprise/organisation and inform MDEC accordingly.

DATA & ANALYTICS EXPERTS FOR DATA DRIVEN ENTERPRISE PROGRAM



Objective

- Volunteer to provide 2 hrs pro-bono high level consultancy and advisory services to C-suites of business enterprises.
- These experts are on-boarded to support the Data Driven Enterprise Program to assist and provide guidance for business enterprises interested to embark on data driven journey.
- Possess at least 4 years industry vertical/functional/subject matter experts with practitioner experience in data and analytics.

Data & Analytics Experts

Company Name	Expert Personnel
1) Natural Intelligence Solutions	Dr Farouk Abdullah (Country Head)
2) Fusionex International	Ng Wei Keong (GM, Enterprise Solutions & Dev)
3) KewMann	Kew Yoke Ling (Executive Director)
4) ViTrox Technologies	Tang Chun Wei (Senior R&D Engineer)
5) SAP Malaysia	Mohd Hazmin (Director, Industry Biz Architect)
6) Just BI	Sallehudin Yusuf (Managing Director)
7) Mezza9 Solutions	Madelaine Chew (Managing Director)
8) Numa Solutions	Azhim Hadi Daud (Director)
9) Big Ledger Sdn Bhd	Vincent Lee (CEO & Founder)
10) Priority Dynamics	Tan Heng Kiat (Founder)



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THANK YOU