



®

MALAYSIAN INSTITUTE
OF ACCOUNTANTS

maxisbusiness 

MIA - Government Grant Campaign

March to June 2021

Good news!

SMEs can now claim
up to **RM5,000** or
50% matching grant
for digital solutions

Initiative by the Government

penjana
Pelan Jana Semula Ekonomi Negara



Supported by



Partner



Maxis Confidential
Maxis Confidential





More about SME Grant

Malaysia Budget 2020 Announcement

SME business owners can now apply for subsidy for initiatives to digitalise their operation as well as enhance connectivity

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BELANJAWAN 2020

SME Digitalisation Initiatives
50% Matching Grant

RM500mil for digitalisation packages over a five-year period for 100K SMEs
(max cap RM5k per SME)

1. Digital Marketing/ Sales
2. Electronic Point of sales system
3. HR Payroll system
4. CRM system
5. Procurement and ERP/ Accounting & Tax
6. Remote working *(new add on – June '20)*
7. eCommerce *(new add on – June '20)*

Digitalisation Grant launched on 17th Feb 2020.
Maxis is a certified TSP as of 15 June 2020



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penjana
Pelan Jana Semula Ekonomi Negara

Telco SME Digitalisation
30% Matching Grant

RM100mil for telco connectivity packages to be bundled with digital solutions
(max cap RM3k per SME)

Grant Announced Date: 5th June 2020

maxisbusiness 5G

Have you claimed your pre-approved* RM5,000 grant?
Get yours now and digitalise your business with Maxis.

Maxis is a certified TSP as of 15 June 2020.

Every digital solution for every business need

- Digital Marketing (RM5k)
- Cloud (RM3k)
- Productivity Tools
- Connectivity

Don't know where to start? Don't worry. Call 1010 02 1010 or visit us at [maxis.com.my](#)

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Who is eligible for the SME Digitalisation Grant?



The SME must NOT have previously applied & received this grant from any other TSP or telecommunications provider.



The SME is at least 60% Malaysian-owned.



The SME is registered under the relevant laws of Malaysia.



The SME has been in operation for at least 1 year.



For SMEs in operation for 1 year or more: A minimum sales turnover of RM100,000 is required.



For SMEs in operation for 2 years or more: A minimum annual sales turnover of RM50,000 is required for the preceding 2 consecutive years.

Maxis offers the widest range of solutions eligible for the SME Digitalisation Grant for different business needs

Customer engagement

Digital Marketing

Reach customers online & drive sales

eCommerce

Build online presence

Cloud POS solution

Managed sales and online orders

Location-based advertising (eLBA)

Target customers at specific location

Remote working

mDrive

mWorkforce

Tracking & managing of assets & productivity tools

Office 365

Conference & communication tools

Connectivity

Postpaid plan

Business Fibre

Wireless Broadband

Grant eligibility:

Solutions only

50% subsidy up to RM5,000

Solutions & Connectivity

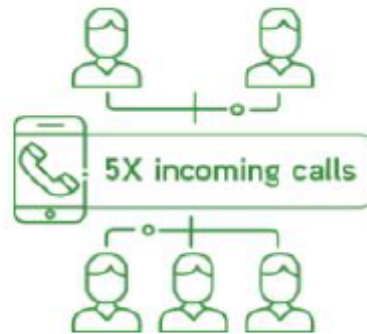
30% subsidy up to RM3,000



**Mobile communication
is an increasingly
important part of
business
communication**

Mobile solutions + FREE business tools (worth RM1,000)

Utilise our business-grade solutions to help you stay connected with your customers.



SMS advertising

- Enjoy 300 FREE SMSes per month
- Send personalised or loyalty offers to your customers
- Select your preferred language

Hunting line

- Miss zero calls
- Route your incoming business calls to 5 different mobile lines
- Stay professional with a 1-700 business number

Mobile security

- Protect your mobile device from online threats
- Safeguard your company information
- Prevent data and financial losses

NEW

maxisbusiness 

maxisbusiness 

All-in-one mobile plan

with business grade solution
to help you grow your business



<p>Up to 50% more data for productivity App</p> 	<p>Business solutions (worth RM1,000)</p>	<p>Flexibility for device upgrade</p>
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FIBRE & 5G READY

West Malaysia Version

Maxis Business Postpaid

Choose the right postpaid plan for your business

	Postpaid 188	Postpaid 158	Postpaid 128	Postpaid 98
Mobile data	100GB	80GB	60GB	40GB
Share lines (30GB for 30MB/mth per line)	7	5	3	1
Shareable device subsidies	✓	✓	✓	✓
Shareable data and unlimited calls & SMS	✓	✓	✓	✓
Add On - Maxis Business Fibre (from 200/mth)	Unlimited data for up to 8 mobile lines per fibre plan			

+

NEW Exclusively with Maxis Business Postpaid	NEW 50% extra data for business productivity apps:			
	Postpaid 188	Postpaid 158	Postpaid 128	Postpaid 98
	+ 50GB	+ 20GB	+ 15GB	+ 10GB
	Business tools worth RM1,000:			
	SMS Advertising	Hunting Line	Mobile Security*	

+

Optional Add-Ons					
Roaming passes	Roam for RM20/mth				
	15GB Roaming Data Unlimited Calls & SMS • Singapore • Thailand • Indonesia • Myanmar • Brunei • Philippines • Cambodia • Laos • Taiwan • Macau • Vietnam • Hong Kong • China				
	800 Mbps	500 Mbps	300 Mbps	100 Mbps	30 Mbps
	RM349/mth	RM269/mth	RM199/mth	RM139/mth	RM99/mth
Maxis Business Fibre	Unlimited data for your phone				
	0 Downtime with 4G back-up				
	FREE internet security			N/A	

*Only available for Postpaid 128, Postpaid 158 and Postpaid 188. *Applicable to phones purchased from Maxis.
 * Prices may be subject to Service Tax. All prices shown are based on 24-month commitments. Other terms and conditions apply.

The only mobile plan with business-Grade solutions

Enjoy business-grade solutions to help you stay connected with your customers



SMS Advertising

- Enjoy 300 FREE SMSes per month
- Send personalised or loyalty offers to your customers
- Select your preferred language



Hunting Line

- Miss zero calls
- Route your incoming business calls to 5 different mobile lines
- Stay professionals with a 1-700 business number



Mobile Security

- Protect your mobile device from online threats
- Safeguard your company information
- Prevent data and financial losses

Wide range of phones to choose from

Postpaid 188



FREE
Samsung Galaxy Tab A7
RPP: RM1,668



FREE
Samsung Galaxy A42 5G
RPP: RM1,599

Postpaid 158



FREE
Samsung Galaxy A51
RPP: RM1,399



FREE
Huawei Nova 7 5G
RPP: RM1,299

Postpaid 128



FREE
Oppo A93
RPP: RM1,299



FREE
Vivo V20 5G
RPP: RM1,399



FREE
Samsung Galaxy A12
RPP: RM799

Postpaid 98



FREE
Oppo A53
RPP: RM699



FREE
Vivo Y20 (2021)
RPP: RM599



FREE
Samsung Galaxy A02s
RPP: RM129

Upgrade to premium range phone with FlexiFund OR Zerolution. Ask us for more details.

Maxis Go WiFi

Keep your business always on with

Unlimited 4G WiFi

Go WiFi 138	Go WiFi 168 NEW
RM138/mth	RM168/mth
Unlimited 65GB	Unlimited 85GB + • 200 mins Voice • 120 mins IDD • VoiceGo

Get RM30/mth rebate when sign up with Maxis Business Mobile

RM720*
savings
for existing
Maxis Business
customers



Only **RM1**
RRP: RM339

-  **4G**
Plug & play
-  **4G WiFi**
on-the-go
-  **Always**
connected
-  **Connect up to 32**
devices simultaneously

* Valid for Maxis Business customers. Other terms and conditions apply.

Why digitalization and why Maxis?

We make it easier for your onboarding journey to digitalization with SME Govt Grant



One Stop Solution Provider

Get a bundled proposition complete with solution, device and special connectivity plan from a single provider.



Widest Range of Digital Solutions

You can optimize your **RM5,000 SME Grant** as we have the widest range of solutions in the market, as the official TSP endorsed by MDEC.



Multiple Touch Points for all your digital needs

You can reach out to us nationwide. We have **600 Maxis Stores** and **500 Account Managers** to recommend the best solution for your business.



Fast & Easy Onboarding

Our experts will guide you with the onboarding journey. **FREE** workshop & e-learning portal to help you get started.



Cost-efficient & scalable model

Be in control of your monthly expenses with our **cost-efficient business solutions** that give you the **flexibility to scale** on demand.

1/3/2021

Scan QR code below to register for **FREE** consultation



Thank you