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Boards of Directors are placed in continuous focus whenever financial scandals or corporate excesses are highlighted. The quickening of duties of care and skill in a hyper competitive environment has created a milieu of anxiety for serving directors.

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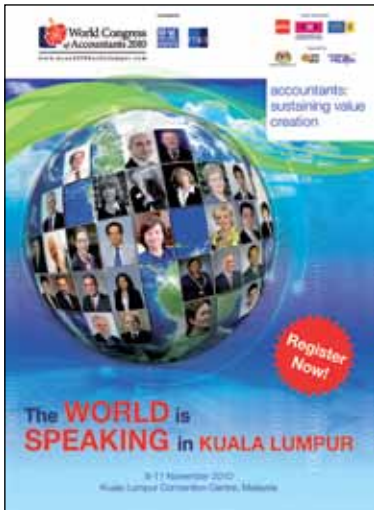
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26 CHASING PRODUCTIVITY *'We cannot depend solely on new capital to fuel growth. Rather we must use it more effectively to increase productivity, stimulate innovation and enhance the skills of the Malaysian workforce' - Prime Minister Datuk Seri Najib Tun Razak, speaking at the launch of the New Economic Model (NEM).*





accounting

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It is imperative that accountants reinvent themselves as value creators in order to help shape and lead sustainable organisations in a vastly-changed world.

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CPA Australia has developed the following tips to assist businesses to improve their performance management. As strategic business leaders, accountants can refer to them when advising businesses on the ways they could improve performance management as the economy recovers.

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