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**40 MANAGING INTER-ORGANISATIONAL RISKS** *Although strategic alliances are an important business trend, 60% of alliances fail. To avoid the risk of failure, organisations need to actively manage their inter-organisational risks through innovative risk management techniques and processes.*

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**50 TIDYING UP YOUR ACT** *Good grooming is essential to making a positive and long-lasting impression at the workplace.*

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**56 KNOWLEDGE SHARING IS KEY TO SME GROWTH** *Implementing the right business practices and procedures is crucial to survival and growth*

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**58 BUSINESSES BANK ON CHARITABLE CONSUMPTION** *Combining traditional marketing tactics with social ethics has become a new way of doing business. More and more businesses are embedding charitable principles into their products and services to reach discerning consumers who want their purchases to benefit the greater good, while fulfilling their corporate social responsibility.*

**60 OLD, BUT NOT FORGOTTEN** *If walls could talk, this market could spin a story worthy of a thousand fairy tales.*

**63 MPDC TRAINING PROGRAMMES**

